

YESASIA HOLDINGS LIMITED

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Celimax's "Retinal Shot Tightening Booster" Ranks No. 1 Among All Beauty Products on Global Platform YesStyle

Derma-cosmetic brand Celimax announced that its flagship product, "Retinal Shot Tightening Booster," has achieved the No. 1 ranking in the overall beauty category on the global online shopping platform YesStyle. Along with this milestone, Celimax was also awarded the official YesStyle Best Seller Emblem, reaffirming its growing trust among global consumers.

The product has undergone eight different clinical tests, proving its effectiveness in improving deep wrinkles, pores, and skin lifting. It also completed low-irritation tests for sensitive skin, making it suitable even for delicate skin types. Thanks to these strong product features, the booster has recorded over 1.8 million units sold within just one year of launch, reflecting an enthusiastic consumer response.

Previously, Celimax also ranked No. 1 for the keyword "retinal" on Amazon, North America's largest e-commerce platform. Following that success, the brand has now topped YesStyle's overall beauty product rankings, achieving consecutive milestones across major global platforms — a meaningful result that highlights the trust and choice of consumers around the world. The product also recently sold out on a domestic home shopping broadcast, further demonstrating strong performance in the Korean market.

Celimax CEO Minseok Kim stated, "Achieving success on both Amazon and YesStyle — two leading global platforms — is a clear testament that consumers worldwide are recognizing the quality of Celimax products. We will continue to grow as a trusted global brand, grounded in outstanding product performance and our practical, results-driven philosophy."

Source:

https://www.joongang.co.kr/article/25373619

https://www.nbntv.co.kr/news/articleView.html?idxno=4010721

https://www.wowtv.co.kr/NewsCenter/News/Read?articleId=A202510150547

https://magazine.hankyung.com/job-joy/article/202510159791d



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About YesAsia Holdings Ltd

YesAsia Holdings aspires to be the go-to-e-commerce gateway for leading Asian brand partners seeking to reach global audiences. With over 25 years of experience, the company leverages market opportunities and advanced technologies like smart robotics and AI. It partners with over 400 Asian beauty brands, fostering strong trust and goodwill. Committed to a people-centric approach, YesAsia prioritizes stakeholder trust and communication. Together with our subsidiaries, sister platform YesStyle and premier B2B cosmetics wholesaler ABW, YesAsia is dedicated to maintaining market leadership and fulfilling the needs of brand partners and customers worldwide.